

*Eurospeak's **English for Specific Purposes: Finance** course is suitable for students interested in a career in Finance. Eurospeak's **ESP Finance** gives students the language, information, and skills they will need for a career in these industries*

A highly communicative course, Eurospeak's **ESP Finance** provides students with functional language to use in a variety of work scenarios. It develops the vocabulary, language, and skills that students need for use in a range of financial careers such as accounting, economics, auditing, tax, banking, insurance, trading, and statistics. Listening, reading, speaking, and writing activities throughout the course give realistic and communicative practice of the language skills needed in a finance context.

The course is available for students of level B1 and above

Eurospeak's **ESP Finance** comprises 120 hours of training (4 weeks) and allows students to:

- ✓ Improve their general English
- ✓ Learn the professional language they need to communicate effectively in professional contexts.

On successful completion of the course, you will be awarded the Eurospeak **ESP Finance** certificate.

Course Components

Language Development (60 hours – morning sessions)

Learners study the English language in a variety contexts and learn to use English with greater fluency, accuracy and confidence.

Module Objectives

- ✓ Improve the trainees' knowledge and understanding of the English Language.
- ✓ Develop their own reading, writing, speaking and listening skills.
- ✓ Develop their ability to use English in a variety of contexts.
- ✓ Allow them to become more fluent and confident in their use of English.

Module Content

Depending on the trainees' level of English. B1 to C1 options available.

Proficiency Objectives:

- ✓ B1 – Learners are able to enter unprepared into conversation on familiar topics, express personal opinions and exchange information on topics that are familiar, of personal interest or pertinent to everyday life.
- ✓ B2 – Learners are able to participate in standard interaction likely to be encountered in social, professional or academic life, identifying speakers' viewpoints and attitudes as well as the information content.
- ✓ C1 – Trainees are able to participate in a range of discussions and interactions on complex points identifying subsidiary points, reasons and relevant examples and finer points of detail including implicit attitudes and relationships between speakers.

English for Specific Purposes (60 hours – afternoon sessions)

Learners study the language and strategies they need to communicate effectively in professional contexts.

Module Objectives

- ✓ Develops the vocabulary, language, and skills that students need to understand the industry.
- ✓ Apply this knowledge to practical situations such as taking part in meetings, giving presentations, and socializing with colleagues.

Module Content**1 Choosing jobs**

- First impressions, researching financial employers, reasons for going into finance, what can you expect from a career in banking?

2 Personal finance

- Customer relationship management, the banking code, financial check-up, customer complaints

3 Company financial services

- Outsourcing, controlling business expenses, scheduling appointments

4 Economic indicators

- Investing in emerging markets, presenting figures, interpreting data, presenting data, explaining trends and their causes

5 Economic cycles

- How to behave in meetings, the IMF and World Bank, The 'Great Depression', managing the world economy, recession and recovery

6 Economic sectors

- Regional development agencies, investment decisions, competing in the global economy, the road to development

7 Banking

- Selling on the phone, researching a bank, types of banks, an organisation chart for a bank

8 Stock markets

- Investment strategies, researching a share's performance, why do stock markets move?

9 Company internal finance

- Negotiating, finance for small businesses, cash flow, financing the company, insisting on payment, annual reports

10 Company reporting

- Annual report of a bank, the chairman's statement at the AGM, forecasting

11 Accountancy and auditing

- Accountancy and professional ethics, working in accountancy, the steps of an audit, accounting and auditing, the auditor's letter to management

12 Insurance and risk

- Tips on getting the best policy, insurance claims from a national disaster, how do companies manage risk? Reporting on insurance claims